



Trees | Charlotte

# the leaflet

SPRING 2017



## Planting Seeds

TREESCHARLOTTE PARTNERS  
WITH PARK & REC AND CMS TO  
DEVELOP YOUTH PROGRAMS

### ARBOR WEEK PREVIEW

CELEBRATE CHARLOTTE'S  
TREE CANOPY MARCH 11-18

### TALES OF A TREEMASTER

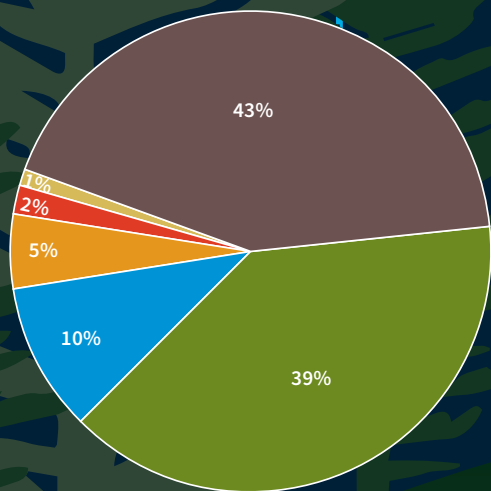
WORKING TOWARDS  
A 50% TREE CANOPY

### LEAVING A LEGACY

THE TREESCHARLOTTE  
ENDOWMENT FUND

# TreesCharlotte by the NUMBERS

SINCE ITS LAUNCH IN 2012 UNTIL THE END OF 2016, HERE'S A LOOK AT THE NUMBER OF TREES TREESCHARLOTTE HAS PLANTED BY PROJECT TYPE. TREESCHARLOTTE FOCUSES ON UNDER-SERVED COMMUNITIES.



- NeighborWoods: **8,547**
- Schools: **7,710**
- Faith Campuses & Other: **1,961**
- Housing Projects: **1,082**
- Parks: **418**
- Stewardship Events: **117**

**105 PROJECTS** **9,700 VOLUNTEERS**

**37,131 TREES AND SEEDLINGS**

## What's Inside:



### EVENTS

- PAST EVENTS **2**
- UPCOMING EVENTS **3**
- ARBOR WEEK SCHEDULE **4**

### PARTNER

- TALES OF A TREEMASTER **6**
- SPOTLIGHT: ROBERT BARTLETT **7**
- BEING A GOOD NEIGHBOR **8**
- GENERATING CARBON OFFSETS **10**
- KNOW YOUR URBAN FOREST **12**

### STEWARDSHIP

- SURVEYING THE CITY OF TREES **13**
- PLANTING SEEDS **14**



### GIVING

- LEAVING A LEGACY **16**
- DONOR LIST **17**

#### SOCIAL MEDIA

- facebook.com/treescharlotte
- twitter.com/treescharlotte
- instagram.com/treesclt

#### CONTACT

Chuck Cole  
 chuck@treescharlotte.org  
 www.TreesCharlotte.org

#### ADDRESS

701 Tuckaseegee Road  
 Charlotte, NC 28208

- 2**
- 3**
- 4**
- 6**
- 7**
- 8**
- 10**
- 12**
- 13**
- 14**
- 16**
- 17**





REACROFT TREEDAY EVENT

Nov. 11 - TreesCharlotte partnered with the Charlotte Chapter of Entrepreneurs' Organization and the Reacroft community to plant 125 trees in the common areas of the Reacroft neighborhood.



ROBERT F. KENNEDY MIDDLE SCHOOL TREEDAY EVENT

Dec. 3 - The Charlotte Observer sponsored a TreeDay at Robert F. Kennedy Middle School, where volunteers planted nearly 300 trees.



ROBERT F. KENNEDY MIDDLE SCHOOL TREEDAY EVENT



HORNETS NEST ELEMENTARY TREEDAY

Dec. 10 - A total of 253 trees were planted at Hornets Nest Elementary with the help of local volunteers. Sponsored by AXA US.



MONTCLAIRE, MADISON PARK & STARMOUNT NEIGHBORHOODS

Jan. 21 - Residents participated in our Tree It Forward program, where 170 trees were distributed.

11  
MARCH

Avensong & Maplewoods  
NeighborWoods Event

Arbor  
Week

\*see more details pg. 4

16  
MARCH

Southview Park  
Planting Event

17  
MARCH

NC Arbor Day  
Celebrations

18  
MARCH

Google fiber  
Citywide TreeStore

UPCOMING  
Events

23  
MARCH

Stewardship Event at  
Ranson Middle School

31  
MARCH

Briarwood Elementary  
and Park TreeDay Event

1  
APRIL

Stonehaven  
NeighborWoods Event

6  
APRIL

Stewardship Event at  
Reid Park Academy

8  
APRIL

Highland Renaissance  
Academy TreeDay Event

# Arbor Week

## 2017 SCHEDULE

JOIN TREESCHARLOTTE THE WEEK OF MARCH 11-18 AS WE CELEBRATE ARBOR WEEK IN CHARLOTTE. CHECK OUR WEBSITE OFTEN, EVENTS ARE BEING ADDED! VISIT [WWW.TREESCHARLOTTE.ORG/ARBORWEEK](http://WWW.TREESCHARLOTTE.ORG/ARBORWEEK).

MARCH

11

AVENSONG NEIGHBORHOOD  
TREEDAY EVENT

MARCH

16

SOUTHVIEW PARK  
PLANTING EVENT

MARCH

17

NC ARBOR DAY CELEBRATIONS  
IN CHARLOTTE

MARCH

18

ST. PATRICK'S DAY PARADE WITH  
ROOTY AND TREESCHARLOTTE

MARCH

18

Google fiber CITYWIDE TREESTORE

Free trees to Charlotte residents with proof of Charlotte residency. TreesCharlotte plans to give away over 700 trees. The lines start early, so be prepared. 2 trees per resident.

The Charlotte Observer is proud to support TreesCharlotte's goal of increasing Charlotte's tree canopy to 50 percent by 2050

Planting  
our future  
in Charlotte

The Charlotte Observer  
[charlotteobserver.com](http://charlotteobserver.com)



Online • Print • Mobile • Social

The Charlotte Observer  
[charlotteobserver.com](http://charlotteobserver.com)



# Tales of a TREEMASTER

BY IAN KOLB, TREEMASTER

Almost two years ago, I moved to Charlotte from a city that treasures its urban forest, Portland, Oregon. Living in this part of the country gave me the opportunity to camp and hike in some of the most beautiful places, which helped me realize how important nature was not only for myself, but for everyone.

As my father and I drove across the country, many of the cities we passed through had very little signs of nature, giving me a distinct nervous feeling that I'll never forget. But that nervousness soon faded upon seeing the crown jewel of Charlotte, our beautiful urban forest.

Before I became a TreeMaster, I attended a planting event at Elon Park Elementary on a chilly January morning with my brother, Phillip. It was amazing to see parents and kids working together, having fun and all the while planting hundreds of trees. At the time, I was looking for a way to become more involved in my new community, and becoming

a TreeMaster seemed like the perfect answer. Shortly after the Elon event, I attended the TreeMaster certification and was given the orange hat!

Volunteer TreeMasters lead community tree planting and stewardship events. As a TreeMaster, I enjoy the chance to physically plant trees myself, but I also enjoy instructing and helping others get excited about trees and planting properly. Kids get really psyched about it too, which gives everyone a little more pep in their step. If helping to plant 250 trees in a single morning isn't enough, you even get to use a pocket knife!

In addition to serving as a TreeMaster, I've been focused on opening a drive-thru-only craft coffee shop, the very first of its kind in Charlotte. After two years, I'm proud to say that CupLux Coffee Drive-Thru has finally come to life. Our mission is simple: Craft convenient, delicious coffees and beverages for patrons on the go in order to power our community



philosophy of Nature for All.

Planting trees and drinking coffee go really well together – just ask a TreeMaster. For this reason, CupLux is partnering with TreesCharlotte in our very first urban conservation campaign called **#CanopyLove**, which supports and celebrates the incredible benefits the city's beautiful urban forest provides to each of us every day.

As part of our very first urban conservation campaign, we'll be working with TreesCharlotte to provide coffee for events and promote the organization and Charlotte's tree canopy on social media. Join us by tagging your photos of Charlotte's beautiful trees with **#CanopyLove** to help raise awareness and spread the love for our canopy!

To learn more about becoming a TreeMaster, visit [www.TreesCharlotte.org/volunteer/treemaster/](http://www.TreesCharlotte.org/volunteer/treemaster/).

## BOARD MEMBER SPOTLIGHT: Robert Bartlett

Robert A. Bartlett, Jr., chairman and CEO of Bartlett Tree Experts, has devoted his entire professional and business career to arboriculture and shares TreesCharlotte's commitment to urban forestry, education and stewardship.

Robert first joined his family's business in 1970 after earning his bachelor's degree at the University of Georgia and serving in the U.S. Navy during the Vietnam War. He was named CEO in 1998, and during his tenure, the company has expanded its operations across the U.S. and into Canada, the United Kingdom and Ireland.

Under Robert's leadership, the company's employees teach and inspire others, particularly students, to care for trees and develop an appreciation for their local tree canopies as well as the profession of arboriculture. To that end, The Bartlett Tree Foundation, Inc. provides financial assistance for selected students of arboriculture, horticulture, forestry and related disciplines at both two-year and four-year colleges and universities. To date the Foundation has provided over \$1 million in scholarship funds to participating programs at more than 29 schools across the U.S.

Robert has also supported and participated in tree planting initiatives around the world, demonstrating a companywide commitment to sustainability and stewardship. Through the Bartlett Legacy Tree Program, the company's arborists distribute more than 25,000 tree seedlings annually to students, community groups and local reforestation efforts. Bartlett Tree Experts sponsored TreesCharlotte's Urban Forestry Summit last September and has also committed



to sponsor future Summits. Robert has generously supported TreesCharlotte's operating fund and has recently made a leadership gift to the Endowment.

"As the home city of our company's research labs and arboretum, Charlotte holds a special place in my heart," commented Robert. "Through the tireless work of staff and volunteers, TreesCharlotte has made a real impact not only on improving Charlotte's urban tree canopy, but in also inspiring the community to care about the trees of this beautiful city."

Robert has received many honors, including the Pennsylvania Horticultural Society Distinguished Achievement Award, Medal of Paris and Man of the Year by the Environmental Action Coalition. He was the second individual to ever receive the U.S. National Arboretum's Gold Medal Award, following in the esteemed footsteps of Lady Bird Johnson. He has served on and chaired boards of several prominent organizations, including the Visiting Committee of the Arnold Arboretum of Harvard University, Friends of the National Arboretum and the National Zoo of the Smithsonian Institution. He is a past president of the National Arborist Association.

Robert and his wife, Kate, make their home in Stamford, Conn. They enjoy sailing and international travel and are avid gardeners.

To see the full list of TreesCharlotte board members, visit <http://treescharlotte.org/who-we-are/staff-and-board/>.



# Being a Good NEIGHBOR

## WELLS FARGO FOUNDATION FUNDS TREE PLANTING EVENTS IN FOUR CHARLOTTE NEIGHBORHOODS

TreesCharlotte is partnering with Wells Fargo to expand NeighborWoods, its community engagement and tree planting program, to four Charlotte neighborhoods this year.

Thanks to a \$25,000 grant from the Wells Fargo Foundation, TreesCharlotte is working with the Avensong, Colonial Village, Kingsbridge and Stonehaven

neighborhoods to plant new trees and provide educational programs on planting and tree care.

NeighborWoods focuses on tree plantings and the restoration of natural resources in deforested, underserved neighborhoods, parks and public housing campuses. In addition to providing tree care instruction to adults,



the program also provides educational outreach to children on the wonder of trees and our natural environment. TreesCharlotte partners with the NC Wildlife Federation's Outdoor University to conduct children's programming at its planting events.

Through the NeighborWoods initiative, TreesCharlotte engages community leaders in each of the four selected neighborhoods and draws up greenprint plans in consultation with the city arborist to determine which trees to plant in common areas. Neighborhood residents are engaged to participate as volunteers to plant trees on public land and common areas and to select trees from TreesCharlotte's TreeStore for their own yards.

Because engaging and impacting underserved communities is core to TreesCharlotte's mission, the support the Wells Fargo Foundation provides is critical. The grant funding from the foundation pays for trees for the neighborhood events, stewardship and tree watering and other direct event expenses.

"Charlotte is known for and takes pride in its clean air and extensive tree canopy," said TreesCharlotte board



member David Carroll, senior executive vice president of Wealth and Investment Management at Wells Fargo. "With the recent growth and development of the city, it's especially important to preserve the trees we have and also plant more. We are glad to be able to help our community through grants such as this because our long-term success is directly linked to the health of the communities we serve."

In October, TreesCharlotte visited Colonial Village for a NeighborWoods event that resulted in more than 150 trees planted in the neighborhood near the intersection of South Boulevard and Scaleybark Road. TreesCharlotte set up its TreeStore in the parking lot of Sedgefield Elementary School and provided training sessions to residents on how to plant and care for their new trees.

Alan Amery, who serves on the board of the Colonial Village neighborhood association, served as project manager for the event and says that the community response exceeded expectations.

"The staff at TreesCharlotte was so helpful and encouraging," he says. "We have a nice tree canopy but they're aging out, so it's been great to walk around the neighborhood and see all the new young trees."

For more information about NeighborWoods, visit [www.TreesCharlotte.org/Neighborwoods](http://www.TreesCharlotte.org/Neighborwoods).





# Generating Carbon Offsets for HIGHER EDUCATION INSTITUTIONS

PARTNERING WITH URBAN OFFSETS

TreesCharlotte has partnered with Greensboro-based Urban Offsets to create carbon credits from its tree plantings. The credits will be sold to higher education institutions seeking local projects that benefit the community while meeting carbon reduction goals.

A carbon offset is a reduction in emissions of carbon dioxide that helps to compensate for emissions occurring elsewhere. Activities such as tree planting, which increases carbon dioxide absorption, generate offsets and create carbon credits that companies or institutions can purchase to counterbalance emissions and reduce carbon footprints.

Urban Offsets builds local carbon markets that support climate commitments by higher education institutions, working with cities to plant trees and track and sell their associated carbon credits over time. In its pilot program with TreesCharlotte, Urban Offsets will begin tracking, verifying and providing carbon offset valuations for approximately 900 trees TreesCharlotte has planted in the fall of 2016.

Over a two-year period, TreesCharlotte will be compensated for the carbon offsets produced by its trees if they remain healthy and grow. Colleges and universities will be able to purchase the credits toward their carbon reduction

The company's goal is to generate and trade 1 million carbon offsets by 2020.



Trees planted at the Starmount Elementary TreeDay, sponsored by Bank of America, are part of the Urban Offsets carbon bank, along with four other schools.

goals while also contributing to the expansion of Charlotte's tree canopy and engaging students in monitoring and stewarding the trees planted under the program. The partnership also affords research and volunteer opportunities to participating educational institutions.

University presidents and chancellors began signing climate commitments in 2007. While commitments vary by institution, most provide at least a climate goal, a plan of action with reporting periods and funding sources to implement climate reductions and offsets. Duke University has committed to a carbon neutral campus by 2024, for example, and will need to offset approximately 185,000 tons of carbon emissions every year. The UNC system has a campus-wide goal of carbon neutrality by 2050 for all 16 universities.

"Organizations initially tackle carbon reduction with renewable energy and efficiency efforts," says TreesCharlotte board member Lori Collins of Collins Climate Consulting.

Carbon offsets are sort of the 'last mile' to achieve carbon goals after the internal projects have been implemented."

Schools want local solutions for their carbon emissions, and Urban Offsets works with institutions including Davidson College, Duke University and Elon University to help source and purchase local, verified carbon offsets in their communities. The firm creates carbon markets around community tree-planting projects, and schools can use the

firm's platform to track each carbon offset produced. Founded in 2015, Urban Offsets is launching pilot programs similar to the TreesCharlotte initiative in Durham, Fayetteville, Phoenix and Tempe, Ariz. The company's goal is to generate and trade 1 million carbon offsets by 2020.

"Colleges and universities with climate commitments want to purchase offsets that create value for their students, alumni and broader communities," says Shawn Gagné, CEO of Urban Offsets. "TreesCharlotte is a highly regarded, trusted stakeholder and an ideal partner for us and our clients in higher education."

For more information about Urban Offsets, visit <http://urbanoffsets.co>.

# Know your URBAN FOREST

MONTHLY ARTICLES WILL HELP EDUCATE ABOUT TREE CARE

TreesCharlotte is launching a monthly series of articles online that will provide information and solutions for tree topics facing Charlotte property owners and help educate readers about how they can get involved in preserving and expanding the city's tree canopy.

Called "Know Your Urban Forest," the series will feature articles written by local stakeholders and professionals who offer expert insight into issues such as cankerworms and other tree nuisances, protecting trees and identifying the best trees to plant in Charlotte.

The articles will also aim to educate area residents about the value of trees and why the urban forest is critical to Charlotte and its future.

Local contributors to the series will include Patrick Anderson, an arborologist with Rainbow Treecare Scientific Advancements; Patrick George, founder of Heartwood Tree Service; Brandon Hogan, an arborist with Heartwood; tree industry veteran Jack McNearly, who founded McNearly's Arborists Inc.; Erin Oliverio, tree canopy program manager for the City of Charlotte; Greg Paige, arboretum curator with Bartlett Tree Experts; and Tim Porter, chief arborist for Charlotte.

TreesCharlotte board member Rolfe Neill, former publisher of The Charlotte Observer, will lead and edit the series of monthly articles, which is expected to debut in mid-2017.

## LOCAL CONTRIBUTORS



**PATRICK GEORGE**  
*founder of Heartwood  
Tree Service*



**BRANDON HOGAN**  
*arborist with  
Heartwood Tree  
Service*



**ERIN OLIVERIO**  
*tree canopy program  
manager, City of  
Charlotte*



**GREG PAIGE**  
*arboretum curator,  
Bartlett Tree Experts*

## Surveying the City OF TREES

RESULTS FROM THE SURVEY WILL GUIDE  
THE DEVELOPMENT OF THE URBAN  
FOREST MASTER PLAN

Last summer, the City of Charlotte conducted a 10-question survey for residents about trees. The purpose of the survey was to gain insight into the opinions citizens have about trees, tree initiatives and tree maintenance in Charlotte, which will form the basis of the Urban Forest Master Plan. A total of 2,846 people responded to the survey.

Residents overwhelmingly held high value for Charlotte's trees and easily identified many benefits provided by a robust canopy. It was evident that they also realized that the city's trees need support through educating the public about proper tree care. Many residents expressed frustration with current tree ordinances, policies and practices.

**"Instead of clearing 50 acres to build a neighborhood, builders should be made to only clear enough space for the house on the individual lots."**

### BENEFITS & CHALLENGES

According to Charlotte residents, the top benefits of trees are to improve the quality of life, clean the air, provide shade and cool surroundings, help define Charlotte's character and to provide wildlife habitat. The top challenges with trees were cracking sidewalks and pavement, safety problems created from trees and limbs falling, underground pipe problems and tree roots.

### CARING FOR TREES

When asked what information residents would find helpful in maintaining trees in their own yards, the top items were how/when if pruning is needed, cankerworms and other pests, what trees to plant and tips on basic tree care.

**"Give kids service opportunities that teach them about trees and plants."**

Charlotteans strongly reported that they would like to participate in helping to take care of the trees in Charlotte, saying that they were "very willing" to water, weed and mulch trees in front of their house (1,724 respondents); support the city dedicating more funding to manage Charlotte's trees (1,703); support policy changes that benefit trees (1,646); and plant new trees on their property (1,494).

The City of Charlotte's full Urban Forest Master Plan will be released later this year. For updates, go to [www.TreesCharlotte.org](http://www.TreesCharlotte.org).







# PLANTING SEEDS

TREESCHARLOTTE PARTNERS WITH PARK & REC AND CMS TO SPONSOR TREE EDUCATION PROGRAMS FOR YOUTH

TreesCharlotte is committed to growing its educational outreach program with Charlotte-Mecklenburg Schools to teach elementary students about the value of trees and instill an abiding appreciation of our urban forest.

TreesCharlotte works with principal-appointed teachers, or TreeChampions, who receive a stipend from TreesCharlotte to promote the tree curriculum, engage students in campus planting events, connect parent-teacher

associations with tree planting projects and enlist students in caring for trees at their schools. In its first year, the program reached seven CMS teachers in six schools.

This school year, TreesCharlotte is also partnering with Mecklenburg Park and Recreation to bring interactive tree learning programs to several Charlotte-Mecklenburg Schools.

Three nature centers – McDowell, Latta Plantation and Reedy Creek – lead

programs at Briarwood Academy, Hornets Nest Elementary, Starmount Academy of Excellence and Winget Park Elementary School.

Aligned with North Carolina and Common Core state standards, the programs are tailored to first-, second- and third-graders. When possible, Park and Rec’s environmental educators work to schedule school visits around campus tree plantings, when student interest in the topic is piqued.

One of the programs, called “Tremendous Trees,” educates young students about how trees provide shelter, food and other materials to wildlife and people. The lessons are hands-on and allow students to use their senses to learn about the various parts of the tree, compare leaves and bark from different trees and use “tree cookies,” cut from fallen trees, to gain insight into a tree’s history.

The programs help to forge a deeper understanding and connection between

the students and the trees on their campuses, says Melissa O’Lenick, manager of McDowell Nature Center, who leads the program for Park and Rec.

“It builds ownership for the trees that TreesCharlotte has planted and teaches the students that these are living things we need to care for,” she says.

For higher grade levels, TreesCharlotte has used the web-based program i-Tree, developed by the U.S. Forest Service, for teaching tree benefits in urban settings.

TreesCharlotte has planted more than 7,700 trees on 33 different CMS school campuses, which make up about 39 percent of the total tree plantings.

“It’s really important to send a message to our students that learning happens beyond the classroom,” says CMS Superintendent Ann Clark. “TreesCharlotte is a wonderful opportunity for our students to be really thoughtful and intentional about learning and paying it forward.”



For more information about TreesCharlotte’s educational programs, visit [www.TreesCharlotte.org/volunteer/youth-focus](http://www.TreesCharlotte.org/volunteer/youth-focus).

# Leaving a LEGACY

SUPPORT TREESCHARLOTTE  
THROUGH THE ENDOWMENT FUND

endowment campaign.

Over the past couple months, the TreesCharlotte Board of Directors collectively donated an additional \$1 million.

TreesCharlotte board members Rolfe Neill and Thrus Morton are heading up the TreesCharlotte Endowment Campaign

and hope to reach \$15 million in pledges in the next two to three years, with multi-year donations coming in over the next five to six years. Until the Endowment goal is met, the Board is also committed to raising funds for operations.

Once the TreesCharlotte Endowment Fund reaches the \$15 million goal, interest earned will be sufficient to cover TreesCharlotte's annual operating expenses in perpetuity, rather than raising funds every year.

Last year, the TreesCharlotte Board of Directors established the TreesCharlotte Endowment Fund to provide support for the operations needed for replenishing and caring for Charlotte's urban forest – forever. To date, \$5.5 million of the \$15 million goal has been raised.

A \$2 million gift from the John S. and James L. Knight Foundation helped kick off the endowment campaign in early 2016, and later last year, Carolina Panthers owner Jerry Richardson and his wife Rosalind donated \$1 million to the

## Planned Giving

By making a planned gift to TreesCharlotte, you'll join other supporters in growing and preserving Charlotte's tree canopy for generations to come. There are numerous ways for you to make a planned gift:

- **BEQUESTS:** Naming TreesCharlotte in your will
- **STOCK:** Donate stock to TreesCharlotte
- **RETIREMENT FUNDS:** Making TreesCharlotte a beneficiary of your 401(k), IRA or other retirement savings fund
- **LIFE INSURANCE:** Naming TreesCharlotte a beneficiary of a life insurance policy
- **LAND/REAL ESTATE:** Leaving your property to TreesCharlotte

To make a planned gift or if you have questions about the Endowment, contact Dave Cable at 704-577-2004 or [dave@treescharlotte.org](mailto:dave@treescharlotte.org).

## 2016-2017 Donor Listing

DONATIONS (INCLUDING TOTAL PLEDGE AMOUNTS FOR PLEDGE PAYMENTS, OR CASH),  
HONORARIUMS, MEMORIALS, AND TREETGIFTS

### \$1,000,000 AND ABOVE

City of Charlotte  
John S. and James L. Knight  
Foundation  
Mr. and Mrs. Jerry Richardson

### \$250,000 - \$999,999

D.F. Halton Foundation, Inc.  
John W. and Deborah Harris  
Family Foundation  
Patricia and Thruston Morton

### \$100,000 - \$249,999

Mr. and Mrs. Robert A.  
Bartlett, Jr.  
The Blumenthal Foundation  
Philip and Amy Blumenthal  
Peggy and Bob Culbertson  
The Dickson Foundation  
Kathryn Heath and Tom Webb

### \$50,000 - \$99,999

Anonymous  
Duke Energy  
Katie and Mike James  
Marie Claire  
Marroum-Kardous and  
Paul Kardous  
Susan and Loy McKeithen  
Rolfe Neill  
Marian Nisbet  
Piedmont Natural  
Gas Foundation  
Marcia and Paul Simon  
Sherry and Tom Skains  
Wells Fargo

### \$25,000 - \$49,999

Bank of America  
Claudia and John Belk  
Belk, Inc.  
The Cato Corporation  
ColeJenest & Stone  
Lori Collins  
Crescent Communities, LLC  
Porter and Victoria Durham  
Sarah Belk Gambrell  
Sally Belk Gambrell  
Google Fiber  
Barnes and Cammie  
Hauptfuhrer  
Heartwood Tree Service LLC  
Hendrick Automotive Group  
Christa A. Overcash *in memory*  
*of Reece A. Overcash, Jr.*  
Russell and Sally Robinson  
Tonya and Stoney Sellars  
C.D. Spangler Foundation  
Ann and Michael Tarwater  
The Trexler Foundation  
Rita and Bill Vandiver  
and Family  
Bill and Pat Williamson  
Mr. Hugh Wrigley

### \$10,000 - \$24,999

American Security Mortgage  
Anonymous (3)  
Bartlett Tree Experts Co.  
Tim and Sarah Belk  
*in memory of Kat Belk*  
Crandall and Erskine Bowles  
Teresa and David Carroll  
The Charlotte Observer  
Bill and Patty Gorelick  
Family Foundation

Charlotte Pipe and  
Foundry Company  
William E. Keenan  
Metromont Corporation  
NASCAR Green/Elgin  
Marian Nisbet and  
Ted Hartsock  
Jane and Nelson Schwab  
Sealed Air  
Yellow Duck Marketing

### \$5,000 - \$9,999

AAA Tree Experts, Inc.  
AXA US  
Mary Lou and Jim Babb  
Rye and Tracy Barcott  
Debbie and Sadler Barnhardt  
William M. and  
Harriet B. Barnhardt  
Elsie F. and  
William B. Barnhardt  
Mark and Louise Bernstein  
and Estate of Mark  
Bernstein  
Mary and Charles Bowman  
Bragg Financial Advisors  
Mr. and Mrs. Tom Brydon  
Carver and Doug Buchanan  
Carolinas Healthcare System  
Joanna and Jimmy Cavalaris  
Nancy and Peter Covington  
CSX Transportation  
Mr. and Mrs. R.I. Dalton, Jr.  
Carlos and Lisa Evans  
Linda and Bill Farthing  
Smitty and Jill Flynn  
Vickie and Tom Gabbard  
Sandy and Claude Hamilton  
Rob and Sharon Harrington  
Fran and Greg Hyde  
Charles and Christine Katziff



Keep America Beautiful  
Ginger Kemp  
Janice S. Ladley  
John Lewis  
Jane and Luther Lockwood  
Dr. and Mrs. Hamilton  
W. McKay, Jr.  
Robert Haywood  
Morrison Foundation  
Patsy Reames  
Clyda and George Rent  
Rotary Club of Charlotte  
Rotary Club of  
Charlotte North  
Colin S. and Ruth G. Shaw  
Katy and Raleigh Shoemaker  
The Marc and Mattye  
Silverman Family  
Foundation  
John Wester  
Betsy and Bill White  
Tom and Velva Woollen  
Anja and David Zimmerman

**\$1,000 - \$4,999**

Anonymous  
Mr. David Barnhardt  
Charles and Nancy Conner  
Caryn Cox  
Marjorie and Alpo Crane  
Leslie and John Culbertson  
Elizabeth Community  
Association/Elizabeth 8K  
EO Charlotte  
Mr. and Mrs. Art Fields  
Cindy and Harvey Gantt  
Deidre and Clay Grubb  
Barbara Laughlin  
Joan Lorden and  
Lawrence Mays  
Jane and Hugh McColl  
Susan McDonough  
Montclair Neighborhood  
Association  
Tracy Montross and  
Jesse Munoz  
Cortney and Fritz Nauck  
Betty Chafin Rash and  
Dennis Rash

Ruth and Ken Samuelson  
Richard and Kathryn Schmalz  
Ginny Shaw  
Julie and David Sheffer  
Caroline and Bob Sink  
Joana and Ferman Wardell

**\$500 - \$999**

Chantilly Neighborhood  
Association  
Davey Tree  
Pepper and Roddy Dowd  
Betsy and Brian Fenn  
William B. Garrison, Jr.  
Jane and Gaston Gage  
Alice George  
Ms. Nicole King  
Bill and Deedee Maxwell  
Andrew and Jenn McGuigan  
Jill and Don Olmstead  
Rosalie Reynolds  
Rotary Club of Charlotte -  
South  
Claudia and Wesley Sturges

**\$100 - \$499**

Aldersgate  
Ally Financial Inc.  
Alan and Lee Blumenthal  
Karen Knoble and  
Barry Bobrow  
Emily and Doug Booth  
Dan Clodfelter  
Charles H Cole  
Mr. and Mrs. Eugene Daniels  
Ms. Dena Diorio  
Lynne and James Drummond  
Ms. Jennifer Frost  
Stacy and Todd Gorelick  
GrowthPlay  
Kathy and Ben Hill  
Ms. Pamela Hughes  
Stephen J. Krol  
Ms. Susan Lantz  
Richard Lavery  
Tamara Lesesne  
Frank Lorch

Vi Lyles  
Bill and Sloane Mayberry  
Julianne McCollum  
Tom and Robin McCoy  
Linda Mckechnie  
Shannon McKenzie  
Jack and Pat Meckler  
Dave Molinaro  
Janet and Lowell Nelson  
Tom Nunnenkamp and  
Lib Jones  
Tom and Karen Rush  
Mark and Donna Simon  
David C. Sweet  
Lillian and Chris Teigland  
Nancy and Dick Thigpen  
University City Garden Club  
Anna Weil  
Mrs. Eugenia White  
Courtney and Bryan Zeiss

**\$10 - \$99**

Zack Alsentzer  
Kristen Anderson  
Douglas Bolt  
Catawba Master  
Nauticalist Assoc.  
Mr. Glen M Colli  
Adelaide and Ned Davis  
Mary Dowd  
Ellen and Stuart Fligel  
Kasey Lankes  
Carland Looper  
Heather Moeller  
Caroline Myers  
David Nofsinger  
Jo Ann and Joddy Peer  
Mr. Norman Pollock  
Heidi Pruess  
Kimberly Rayborn  
Yvonne M. and C. Richard  
Rayburn, Jr.  
Brian Runkle  
Amazon Smile  
Rosalind Spell  
Tyler Sytsma  
Lynn and Jeffrey Trenning  
Chelsea Trunk  
Stephen Valder

**HONORARIUMS**

**IN HONOR OF KATHRYN  
HEATH**  
Mr. and Mrs. Jim Allison

**IN HONOR OF THE  
SHIELDS FAMILY  
THE ENGEL FAMILY**  
Catherine Armstrong

**IN HONOR OF SCOTT  
FOSTER**  
Bank of America

**IN HONOR OF DAVE CABLE**  
Margaret M. Barker

**IN HONOR OF LORI COLLINS**  
Will and Robert Collins

**IN HONOR OF MARY IRVING  
CAMPBELL  
CARLYLE AND KIM  
CAMPBELL  
HUGH AND SUSAN  
CAMPBELL  
THOMAS AND LEAH  
CAMPBELL**  
Deedee Fenwick

**IN HONOR OF BRIAN SPEAS  
AND JAY EVERETTE**  
Kathryn Heath

**IN HONOR OF DANIEL LEVINE  
PETER PAPPAS**  
Brian Jenest

**IN HONOR OF KIM  
NOFSINGER**  
Ms. Elizabeth King

**IN HONOR OF DAVE CABLE**  
Luther Moore

**IN HONOR OF GRAY PENNELL**  
Paul Pennell

**IN HONOR OF DAVE CABLE**  
Betty Chafin Rash and  
Dennis Rash

**IN HONOR OF ROLFE NEILL**  
Rosalie Reynolds

**IN HONOR OF MEGAN  
GULLEDGE**  
Cari Anne Schlie

**MEMORIALS**

**IN MEMORY OF HUGH  
CAMPBELL**  
Manfred Emmrich  
Deedee Fenwick  
Elizabeth Glazebrook  
Linda and Thomas Stubbs

**IN MEMORY OF ALLEN  
HAMPTON CAUDLE**  
Patsy Reames

**IN MEMORY OF CAROL  
DAVIS**  
Ryan Miller  
Peggie Porter  
Paul Quinlan

**IN MEMORY OF LESTHA  
DOYLE**  
John Doyle

**IN MEMORY OF DAVID  
JOLLY**  
Klmm and Ray Jolly

**IN MEMORY OF LOUISE  
JOYE**  
Buffy Morris

**IN MEMORY OF ROBIN  
NADEAU**  
Alyson Winters

**IN MEMORY OF WAYNE  
NEAL**  
AAA Tree Experts, Inc.

**IN MEMORY OF ANN  
NEILL**  
Gloria and Vernon  
Anderson  
Dana Baker

Beth and Carl Belk  
Royce and Elizabeth Bemis  
Betsy and Alfred Brand  
Mr. Robert Briggs  
Libby and Dave Cable  
Mary Irving Campbell  
Alda Canfield  
Miss Cheryl Carpenter  
Joanna and Jimmy  
Cavalaris  
Linda Christopher  
Ann Clark  
Pat Crutchfield  
Rennie Cuthbertson  
Carol Dabbs  
Mr. and Mrs. R.I. Dalton, Jr.  
Ellen and Denmar Dixon  
Jane and Gaston Gage  
Kathy and Bill Grigg  
Kathryn Heath  
Dot Hodges  
Steve and Terri Huntley  
Ginger Kemp  
Constance Knight  
Bill and Deedee Maxwell  
Susan L McConnell  
Bragg and Betsy McLeod  
Piedmont Episcopal  
District AME Zion  
Pat Rodgers  
Jane and George Rudisill  
Marcia and Paul Simon  
Caroline and Bob Sink  
Neel Stallings  
The Marilyn and Harry  
Swimmer Family  
Foundation  
Meredith and Jim  
Thompson  
Sally S. Van Allen  
Lisa Wallin  
Murray Whisnant

**IN MEMORY OF GAIL  
PEACOCK**  
Mr. Edwin B. Peacock, Jr.

**IN MEMORY OF JENNIFER  
SELLERS' GRANDAD**  
Kady Cowan

**IN MEMORY OF TONYA NEILL WALLIN**

Ann and Rolfe Neill

**IN MEMORY OF ROBERT ZIMMERMAN**

Marcia and Paul Simon

**IN HONOR OF RALPH KNISELEY**

Martha Kniseley

**IN HONOR OF PAT & JOHN ROGERS**

Kimberly McClintock

**IN HONOR OF MURPH ARCHIBALD**

Karen Singleton

**IN HONOR OF PAUL TOLMIE FAMILY**

Don and Joann Tolmie

**IN MEMORY OF STEPHEN REESE**

Judith and Gary Toman

Daniel Vanatta

**IN MEMORY OF LEROY WATTERS**

Paul Watters

**IN HONOR OF JIM BABB**

Mrs. Joan Zimmerman

**IN MEMORY OF PATTY GORELICK**

RUTH CULBERTSON SAMUELSON

ANN NEILL

**JOANN STRYKER SPEAS**

Mrs. Joan Zimmerman

**IN HONOR OF WILLIAM & FRANCES MCMILLAN**

Edward McMillan

**IN HONOR OF T. BALLARD MORTON & JULIE B. MORTON**

Thruston Morton

Thomas Nikles

**IN MEMORY OF SHIRLEY B. SMITH**

Susan Peck

Ashley Poole

**IN MEMORY OF RUTH CULBERTSON SAMUELSON**

Marcia Simon



## Help us grow

Charlotte's tree canopy for future generations and plant 500,000 trees by 2050. To contribute, use the enclosed donor envelope or visit [www.TreesCharlotte.org/support-us](http://www.TreesCharlotte.org/support-us). TreesCharlotte focuses on under-served communities.

# 2017 Board of DIRECTORS

**JOHNNY HARRIS** – CO-CHAIR  
President and CEO, Lincoln Harris

**MARCIA SIMON** – CO-CHAIR  
President, Paul Simon Women

**ROBERT A. BARTLETT JR.**  
Chairman and CEO, Bartlett Tree Experts

**PHILIP BLUMENTHAL**  
Director, Blumenthal Foundation

**DAVID M. CARROLL**  
Head of Wealth, Brokerage & Retirement,  
Wells Fargo

**LORI COLLINS**  
Executive Director, Collins Climate Consulting

**BOB CULBERTSON**  
The Morehead Group

**DENA DIORIO**  
County Manager, Mecklenburg County

**ROB HARRINGTON**  
Attorney at Law,  
Robinson Bradshaw and Hinson, P.A.

**KATHRYN HEATH**  
Partner, Flynn Heath Holt Leadership

**CHRISTINE P. KATZIFF**  
Corporate General Auditor, Bank of America

**SUSAN MCKEITHEN**  
Civic Leader

**DEBRA PLOUSHA MOORE**  
System Chief of Staff,  
Carolinas HealthCare System

**THRUS MORTON**  
CEO, Global Endowment Management

**ROLFE NEILL**  
Civic Leader

**TOM NELSON**  
Chairman, President and CEO,  
National Gypsum

**STONE SELLARS**  
President and CEO, StoneLaurel

**LLOYD YATES**  
EVP Market Solutions &  
President, Carolinas Region, Duke Energy

## Top Corporate Sponsors

ALLEN TATE COMPANIES

AXA US

BANK OF AMERICA

BARTLETT TREE EXPERTS

BELK

BRAGG FINANCIAL ADVISORS, INC.

CAROLINAS HEALTHCARE SYSTEM

CATO CORPORATION

THE CHARLOTTE OBSERVER

CHARLOTTE PIPE & FOUNDRY COMPANY

COCA-COLA BOTTLING COMPANY

COLEJENEST & STONE

CRESCENT COMMUNITIES

DUKE ENERGY

ELECTROLUX

GROWTHPLAY

GOOGLE FIBER

GRANT THORNTON

HEARTWOOD TREE

HENDRICK AUTOMOTIVE GROUP

LINCOLN HARRIS

LUQUIRE GEORGE ANDREWS

METROMONT

PIEDMONT NATURAL GAS

PULTEGROUP

ROTARY DISTRICT 7680  
AND ROTARY CLUBS

SEALED AIR

WELLS FARGO

*TreesCharlotte is a public/private nonprofit collaboration to grow and diversify Charlotte's urban forest by planting 500,000 trees by 2050, promoting tree stewardship and educating how to plant and preserve trees.*





701 TUCKASEEGEE ROAD  
CHARLOTTE, NC 28208  
[www.treescharlotte.org](http://www.treescharlotte.org)

## Join the Mission

### TREESCHARLOTTE ACCOMPLISHMENTS *SINCE 2012*

- Planted or distributed more than 19,800 containerized trees
- Engaged more than 9,700 volunteers
- Planted 7,700 trees at 33 CMS schools
- Distributed more than 8,500 trees through NeighborWoods program
- Educated thousands of students and residents on trees care and tree benefits
- Held 10 Stewardship events to care for trees
- Distributed more than 17,000 reforestation seedlings



[facebook.com/treescharlotte](https://facebook.com/treescharlotte)



[twitter.com/treescharlotte](https://twitter.com/treescharlotte)



[instagram.com/treesclt](https://instagram.com/treesclt)



Printed on recycled paper