



# TreesCharlotte

Charlotte's tree canopy is our most recognized and treasured natural resource. The canopy benefits everyone in Charlotte, independent of location, race, income, neighborhood and political party affiliation by providing a sense of community and a sense of place. Trees enhance property values, cool our city and homes, enhance wellness and clean our air and water.

TreesCharlotte is a public/private collaborative dedicated to planting up to 15,000 trees per year and to educating Charlotte's residents on the importance of the canopy and ways to plant and preserve trees.

## Letter from the Chairs

Our "urban forest" is one of Charlotte's iconic treasures...a treasure that left untended will disappear.

Maintaining what we have and planting more requires persistence, planning and coordination with our partners: citizens, neighborhood and civic leaders as well as our partners at City Hall led by Mayor Dan Clodfelter and City Manager Ron Carlee.

TreesCharlotte is a unique collaborative approach to ensure that our community's goal of expanding the tree canopy to 50% by the year 2050 becomes a reality. And did you know that even though we currently have 47% coverage, to reach the goal of 50% requires the planting of 500,000 more trees?

We are grateful to those who have generously invested in this transformative initiative. We invite others to consider joining as Founding Members in our Living Legacy Campaign during this 2014 Founding year.

Marcia Simon and Johnny Harris, *Board Co-Chairs*



TreesCharlotte Foundation  
c/o Foundation For The Carolinas  
220 North Tryon Street  
Charlotte, North Carolina 28202  
704 : 577 : 2004  
[www.treescharlotte.org](http://www.treescharlotte.org)

### TREESCHARLOTTE FOUNDATION BOARD

- Johnny Harris, Co-chair – Lincoln Harris
- Marcia Simon, Co-chair – Paul Simon Women
- Philip Blumenthal – Blumenthal Foundation
- Ron Carlee – Charlotte City Manager
- David Carroll – Wells Fargo
- Betty Chafin Rash – Community Leader
- Lori Collins – Community Leader
- David Darnell – Bank of America
- Frank Dowd – Charlotte Pipe & Foundry Co.
- Rob Harrington – Robinson Bradshaw & Hinson, P.A.
- Kathryn Heath – Flynn Heath Holt Leadership
- Joan Higginbotham – Lowe's Corp.
- Rolfe Neill – Community Leader
- Tom Nelson – National Gypsum
- Tom Skains – Piedmont Natural Gas
- Michael Tarwater – Carolinas Healthcare System

Dave Cable, Executive Director



The NeighborWoods program is a collaborative volunteer effort to replenish and diversify the urban forest as well as offer instruction on tree care.

Carolinas HealthCare System volunteers



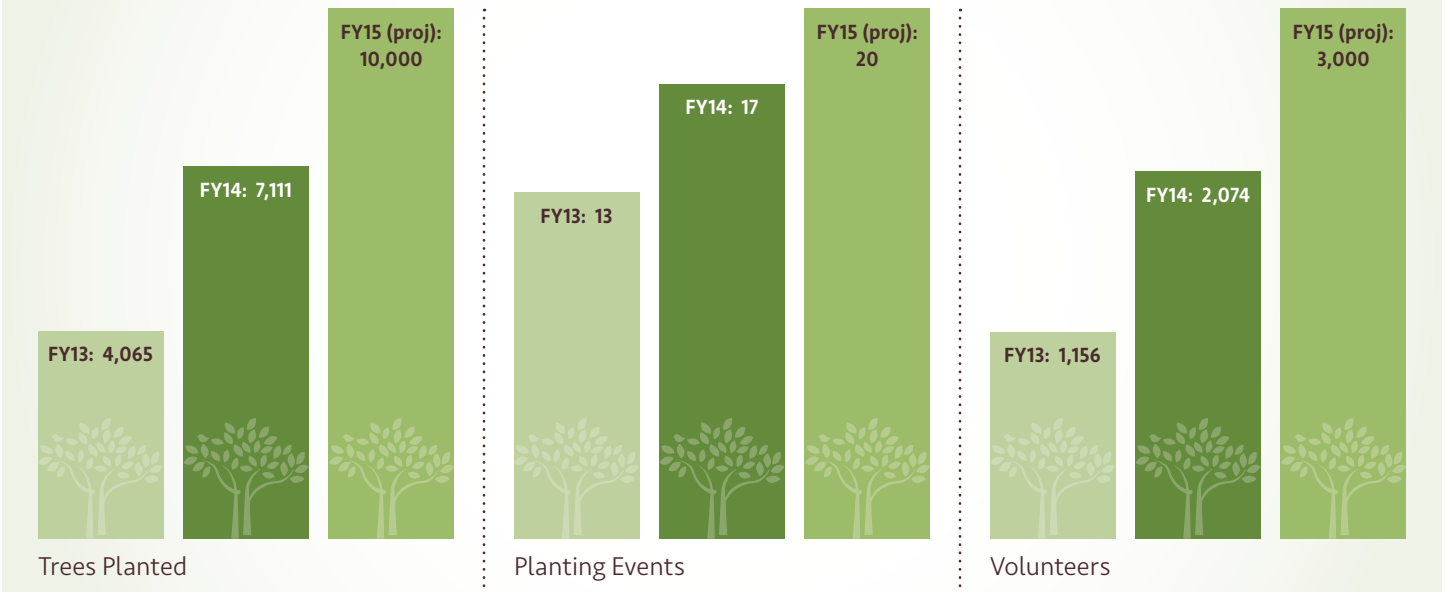
- Planting focus areas include: Residential subdivisions, Parks and nature preserves, Charlotte Housing Authority campuses, CMS campuses, faith community campuses as well as city streets

- School examples: West Charlotte High, Thomasboro Academy, Reid Park Academy, MLK Middle School, Walter G. Byers School, Marie G. Davis

- Neighborhood examples: Cherry, Peachtree Hills, McIntyre, Applegate, General Point, Brawley Farms, Steelechase

- Parks examples: Shuffletown, Stewart Creek, Renaissance, Southside Park, McMullen Creek Greenway, Bette Rea Thomas Park

## TreesCharlotte Collaborative Results





TreeStores offer neighborhood residents free trees for their yards in exchange for their commitment to care for their trees.



## Letter from Ron Carlee, City Manager, City of Charlotte

On behalf of the City of Charlotte, I want to express our strong support for TreesCharlotte. Trees clear our air, reduce storm water run-off, cool our streets, increase property values and give us beauty.

Currently, the City has budget funding to plant and maintain our street trees and some capital project trees. Our tree canopy goal can only be accomplished by the strong public/private partnership led by TreesCharlotte. Our City arborist staff works closely with TreesCharlotte to select planting sites, diversify the tree species selected and educate and support residents on the importance and care of trees.

We are proud of the exciting and effective partnership with TreesCharlotte and are grateful to those supporting this important initiative for the future of our beautiful city.

Ron Carlee  
Charlotte City Manager

TreesCharlotte's work, driven by the science of arboriculture, is dedicated to expanding and diversifying our urban forest. Below is a partial listing of trees we plant.

Trident Maple	Appalachian Blush Dogwood	Peggy Clarke Japanese Apricot
Japanese Maple	Appalachian Snow Dogwood	Snow Goose Cherry
Bloodgood Japanese Maple	Cherokee Brave Dogwood	Crimson Pointe Plum
Brandywine Red Maple	Cherokee Princess Dogwood	Krauter's Vesuvius Plum
October Glory Red Maple	Kousa Dogwood	Okame Cherry
Sun Valley Red Maple	Yoshino Japanese Cedar	Yoshino Cherry
Main Street Shantung Maple	Carolina Sapphire	Nuttall Oak
Crimson Sunset Maple	Autumn Gold Ginkgo	Willow Oak
Cleopatra Camellia	Nellie Stevens Holly	Regal Prince English Oak
Deodar Cedar	Eastern Red Cedar	Weeping Willow
Burgundy Hearts Redbud	Tulip Poplar	Baby Blue Styrax
Forest Pansy Redbud	Little Gem Magnolia	Bald Cypress
Merlot Redbud	Bracken's Brown Beauty Magnolia	Green Giant Arborvitae
Spring Flower Fringetree	Sweetbay Magnolia	Lacebark Elm

## Partners

Carolinas HealthCare System  
Charlotte Housing Authority  
Catawba Lands Conservancy  
Carolina Thread Trail  
Center City Partners  
Charlotte District Rotary 7680  
Charlotte Housing Partnership  
Charlotte Public Tree Fund  
Charlotte Rotary Club  
City of Charlotte  
Charlotte Mecklenburg Schools  
Crescent Communities  
Duke Energy  
Flakeboard Corp.  
Foundation For The Carolinas  
Hands On Charlotte  
Johnson C. Smith Univ.  
Junior League of Charlotte  
Just Fresh  
Keep Charlotte Beautiful  
LandDesign  
Lincoln Harris  
McColl Center for the Arts  
NC Forest Service  
NC Wildlife Federation  
Mecklenburg County  
NASCAR Foundation  
National NeighborWoods Month  
North End Partners  
Piedmont Natural Gas  
Project L.I.F.T.  
Queens Crown  
Temple Beth El  
Queens University of Charlotte  
University of North Carolina at Charlotte

*"This was a great event for the community! So nice to see us all come together for a great cause. Just further evidence of what great people we have in our community. I can't wait to see the fruit of our labor!"* —Iman Austin, neighborhood volunteer

# Living Legacy Campaign

TreesCharlotte launched the Living Legacy Campaign in 2013 to raise initial private funding of \$1.4 million for the first four years of operations. To date, over \$1 million has been committed. Donors who make commitments prior to December 31, 2014 will be recognized as Founding Donors. Donors at the \$5,000 or more level will be permanently recognized on a commemorative installation in a public space. Benefits also include the opportunity to name one or more trees in honor or memory of individuals. Donations can be made at treescharlotte.org or by sending a check to TreesCharlotte Foundation, Foundation For The Carolinas, 220 North Tyron St., Charlotte, NC 28202. To learn more call Dave Cable at 704-577-2004.

## Living Legacy Campaign Major Founding Campaign Donors

(as of April 30, 2014)

*TreesCharlotte is grateful to the following donors whose investments will benefit our community forest for years to come.*

### HONORARY CO-CHAIRS (\$10,000+)

Anonymous Gift	Foundation For The Carolinas *	Patricia and Thruston Morton *
Anonymous Gift <i>in honor of John W. Harris</i>	Sarah Belk Gambrell	Ann and Rolfe Neill *
Bank of America	Bill and Patty Gorelick Family Foundation *	Christa A. Overcash <i>in memory of Reece A. Overcash, Jr.*</i>
The Barry Family Trust *	D.F. Halton Foundation *	Pepsi-Cola Bottling Company of Charlotte
Belk	Deborah and Johnny Harris *	Piedmont Natural Gas
Blumenthal Foundation *	Cammie and Barnes Hauptfuhrer *	Sally and Russell Robinson *
Crandall and Erskine Bowles *	Kathryn Heath and Tom Webb *	Rotary District 7680 *
Kathy and Peter Browning	James Family Foundation *	Jane and Nelson Schwab *
Carolinas Healthcare System *	Marie-Claire Marroum-Kardous /Paul Kardous *	Sherry and Tom Skains *
Cato Corporation*	William Keenan	Marcia and Paul Simon *
Marjorie and Alpo Crane	John S. and James L. Knight Foundation *	C.D. Spangler Foundation Inc. *
Crescent Communities	Howard Levine Foundation Fund	Ann and Michael Tarwater *
John Crosland, Jr. Family Donor Advised Fund	The Leon Levine Foundation *	Kay and Van Weatherspoon
Crutchfield Family Foundation	Levine-Sklut Family Foundation	Wells Fargo & Company, N.A.
Dowd Foundation *	Luquire George Andrews	Bill and Pat Williamson *
Duke Energy Foundation	Esten and Bob Mason	
	Bragg McLeod	

### FOREST BUILDERS (\$5,000 – \$9,999)

Alliance for Community Trees	Sharon and Rob Harrington *	Susan and Loy McKeithen *
Teresa and David Carroll	Barbara Laughlin	Piedmont Natural Gas Foundation
Peggy and Bob Culbertson	Catherine Maxwell	Mary and Bruce Rinehart
Duke Energy	Jane and Hugh McColl	Triad Foundation
Anne and Peter Gilchrist		Martha Ann and Craig Wardlaw

### SAPLING SUPPORTERS (\$1,000 – \$4,999)

Harriet and Bill Barnhardt	Lisa and Carlos Evans	Tonje and Olee Joel Olsen
Jean Batten <i>in memory of James Batten</i>	Linda and Bill Farthing *	Richard Osborne
Katherine McKay Belk	Jill and Smitty Flynn	Gail and Ed Peacock
Bragg Financial Advisors *	Cleora George Charitable Trust	Suzie and Robert Pittenger
Charlotte Uptown Rotary	Kathy and Bill Grigg	Betty and Dennis Rash *
Lori Collins	Elisabeth Hair *	Roush Fenway Racing
Nancy and Peter Covington	Gloria and Harry Lerner <i>in memory of Martin Katzen</i>	Ruth and Colin Shaw
Leslie and John Culbertson	Holly and Hal Levinson	Claudia and Wesley Sturges
Mr. and Mrs. R.I. Dalton, Jr.	John Lewis	Ann Thomas <i>in honor of Rolfe Neill</i>
Rufus Dalton	Rose and Abe Luski	Lili and Chris Teigland
Deloitte & Touche LLP	Mercedes-Benz of South Charlotte	Nancy and Dick Thigpen
Mary Anne Dickson		Velva and Tom Woollen *
Ellen and Denmark Dixon		Emily and Sam Zimmern *

\* Multi-year pledge